

# Hello,

I am an **art director** and senior graphic designer with a twist. Years of design experience combined with insight for a good creative has seen me progress from graphic finesse to big idea concepting and broader campaign creative.

Having a deep interest in behaviour psychology and social innovation, outside of work I run a global non-profit organisation for innovative and creative Lithuanian leaders.

I am looking for my next adventure, an opportunity that would be more than just work with broader horizons and purposeful challenges, a place where I could share my experience whilst building on it and expanding my knowledge.

## AUSTĖJA STANCIKIENĖ

ART DIRECTOR | SNR GRAPHIC DESIGNER

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## WHAT I HAVE BEEN UP TO

### VIRGO HEALTH

2015-NOW

### SENIOR DESIGNER, CREATIVE LEAD

Visual communication development for consumer health brands, ethical and educational campaigns on the tactical, creative and production levels. Focusing on campaign creatives, art direction and branding as well as mentoring junior members of the team, delivering workshops and training.

### OUT LITHUANIA

2013-NOW

### CO-FOUNDER, CREATIVE DIRECTOR

Brand creative, strategy and business development for the largest Lithuanian professional community in the UK.

### DDB

2013-2014

### ART DIRECTOR

Art direction for global banking, oil and retail accounts across multiple channels (TVC, print, digital and experiential).

### MILK AGENCY

2013-2014

### CREATIVE DESIGNER

A freelance position in one of the leading advertising agencies in Lithuania, working on television, charity, luxury branding and retail accounts. Focus on logo design and brand creative.

### UNIVERSITY OF WESTMINSTER

2010-2013

### BA HONS ILLUSTRATION & VISUAL COMMUNICATION

1st class honours and Achievement Award for Exceptional Education 12/13

## TOOLS AND SKILLS

Versatility in working across various client accounts with briefs carried out from conceptual ideation to final designs, production and presentation

Focus on branding, brand story development and creative communication strategies. Balancing creative conceptual thinking with precise and technical execution

Previous design education and work practice enables to facilitate deeper and more coherent client and agency discussions as well as provide creative direction and mentoring for the design and creative teams

Experienced but ever-learning in Ps, Id, Ai and others, a loyal macOS user with good command of the Microsoft Office Tools

## INTERESTS

SOCIAL INNOVATION / ILLUSTRATION + PHOTOGRAPHY / TRAVEL + CULTURE / PSYCHOLOGY + BEHAVIOUR

## GOALS

Maintain an inspiring and motivating work-life balance / create impactful and life-changing work that would create instant connections as well as have longevity and substance / travel the bucket list and create a new one / learn something new each day